

# ACUMED

M E D I C A L G R O U P

## ACUMED MEDICAL GROUP

AcuMed has been providing healthcare for over 40 years and is one of Singapore's most established private outpatient medical service providers. We offer a wide range of healthcare services to both private patients and corporate clients, including GP services, health screenings and medical examinations, diagnostic services etc.

We are seeking experienced medical services sales/ marketing professionals to be part of our well supported system.

If you are ambitious and love to grow in the job that you do, then please drop us an email. We are looking for people who can be groomed and are willing to take up the challenge to fill the following posts:-

### Sales & Marketing Executive

#### Responsibilities

- Grow sales revenue and market share – identify and build up new customer base, and rejuvenate existing accounts;
- Develop strong and sustainable business relationships with existing and new clients;
- Develop, promote and market our range of services to both private patients and corporate clients;
- Attend to sales enquiries, generate quotations, conduct presentations and marketing initiatives;
- Manage sales accounts and projects from inception, execution and closing;
- Able to produce a wide spectrum of publicity materials would be an advantage;
- Experience in developing and implementing tactical campaigns and marketing activities;
- Able to provide relevant marketing reports and suggestions to the management.

#### Requirements

- At least 3 to 5 years of relevant work experience;
- Understanding of the primary care industry in Singapore;
- Proven sales record;
- Having a strong network of potential clients will be an advantage;
- Experience in handling tender projects;
- Excellent written, verbal communication and presentation skills.

#### Personality and Qualifications

- Results oriented, sales driven, motivated, customer focused and resourceful;

- Good communication, writing and presentation skills crucial;
- Individuals who are prepared to commit long term and;
- Degree holder in related discipline.

Interested candidates are invited to submit a comprehensive resume, stating full working experience and sales portfolio handled, current and expected salary, and date of availability, to [hr@acumed.com.sg](mailto:hr@acumed.com.sg)

We regret to inform that only shortlisted candidates will be notified.